

Retail Trade Potential 2004 Report

Prepared For: VALLEY CO. ECON. DEV. - BLAYE

Order #: 963594816

Project Code: 1941222 - VALLEY COUNTY, ID

Site: 02

Trade Area: County (see appendix for geographies), Total

<u>Description</u>	<u>16085</u> <u>County</u>	<u>%</u>
Total Retail Sales	\$117,672,626	
Apparel and Accessory Stores	\$1,500,675	1.28
Automotive Dealers	\$19,454,303	16.53
Automotive and Home Supply Stores	\$2,672,670	2.27
Drug and Proprietary Stores	\$2,720,674	2.31
Eating and Drinking Places	\$18,756,616	15.94
Food Stores	\$26,986,830	22.93
Furniture and Home Furnishings Stores	\$1,831,809	1.56
Home Appliance, Radio, and T.V. Stores	\$1,139,564	0.97
Gasoline Service Stations	\$6,244,201	5.31
General Merchandise	\$2,839,203	2.41
Department Stores (Including Leased Depts.)	\$1,822,672	1.55
Hardware, Lumber and Garden Stores	\$20,114,627	17.09



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Appendix: Area Listing

Area Name:

Type: List - County

Reporting Detail: Aggregate

Reporting Level: County

<u>Geography Code</u>	<u>Geography Name</u>	<u>Geography Code</u>	<u>Geography Name</u>
16085	Valley County, ID		

